

Virtual Boy: Nintendo names the day August 14 - mark the date in red for

Nintendo's latest system launch

Howard

Lincoln on

Virtual Boy

videogame product, and

explained can be quickly

turned into advantages,

"My recollection is

Boy when we launched it.

that there were similar

questions about Game

monochromatic, but it

experience. Yes, you have

opposed to playing it on a

TV set and all that, but

ultimately the product is

shareholders in terms of

whether it sells and

whether we make a

does produce the 3D

to look through it as

disadvantages you've

particularly by our

marketing people.

Yes, the color is

judged by our

good profit."

"I think there are

advantages in any

limitations and

I'm sure all the

hile Nintendo of America readies to release Virtual Boy - the 32-bit "VR" machine, which uses reflective LED technology to generate its 3D display - on August 14, the system has been on sale in Japan since July 14 (though its

Japanese launch was pushed back due to software delays). Virtual Boy retails

at ¥15,000 (\$165) in Japan, down from a planned ¥19,800 (\$220) — a reduction effected by NCL in order to reach a wider userbase, and in the US the Virtual Boy will sell for \$179.95, hundled with Mario's Dream Tennis

Nintendo has confirmed that 11 titles will be available at launch (retailing at an MSRP of \$39.95) with a further 20 titles made available by the end of the year. The company is standing by its prediction of retail sales of three million units in the first year worldwide.

Playable games confirmed by Nintendo are Teleroboxer, a robotic boxing title similar in style to the Punch Out! series; Galactic Pinball, which features five different pinball tables; Mario Clash, a platformer retaining many familiar "Mario" elements but with the opportunity to move "in" and "out" of the screen (it's perhaps the most promising title, having been designed in part by Shigeru Miyamoto); and Red Alarm, a wire-frame polygon shooter developed by T&E Soft, boasting "gameplay similar to Starfox

Four other projects are in

progress, but are further from release. Two are from Nintendo, Mario Bros VB and a Pole Position-style racer. and two from Hudson Soft, a vertically scrolling shooter and a puzzle game in the style of Tetris/Puyo-Puyo.

Third party licensees working on the system include such major names as Namco, Virgin, and Takara. Konami,

Capcom, and Square Soft - three of Nintendo's most valuable third party allies in recent vears - are playing it safe, having yet to decide on the

system's full potential. There has been concern in both Japan and the US over the marketing strategy for the machine (is Nintendo's latest venture really a next generation console or merely a high-tech toy?) but it has now gained retail support, with many of leading toy stores and

software chains agreeing to push it. Expect the first reviews of Virtual Boy's newest software in the finals section, next month in NEXT Generation on sale August 22.

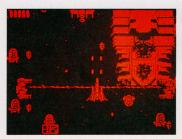


Nintendo's Satellaview system (see NG 5) went live in Japan on April 24.

The hardware, which costs ¥18,000 (\$198) and nlugs into a Super Famicom, enables users to access satellite broadcasts and download SEC software.

Faced with a front-end in the style of a cartoony Japanese city (above), the user can wander freely between buildings, which represent various services.

As well as original software and previews of forthcoming games, it is claimed that Satellaview will soon offer the facility to expand normal cartridge games with extra data. How the system will coordinate such a feat, however, is not yet known.







Hudson Soft's as yet untitled shooter (left) enables flying from "behind" the scenery; T&E Soft's SNES-based, Starfox-inspired Red Alarm (middle); and the obligatory puzzle game (no name yet), also from Hudson (above right)